



Endorsing business excellence

SYSTEMS LOGOS AND SAC MARKS GUIDELINES

ISOCERT PTE LTD

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2022
EDITION

Logo Usage

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Congratulations! You are now certified!

You may now feature our certification logo and SAC mark in your corporate/marketing collateral.

We respectfully request that you adhere strictly to this guide always when applying the system logo and SAC mark.

It is recommended that you send us a draft copy of the collateral that will include the certification logo and SAC mark for our review. We may then make appropriate recommendations where necessary. This will go a long way in giving your certification more credibility and prestige.

You may write to us at certification@isocert.com.sg.
We will respond to your request within 3 working days.

The following are samples of our ISO Certification Logos for the various systems:



ISO 9001



ISO 14001



ISO 45001



ISO 41001



ISO/IEC 27001



**SS 620:2016
GDPMDS**

Full Color Application Guide

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This section defines the colour codes of the respective certification logos your organization has been certified with. These colour codes must be adhered to strictly .



Color Scheme To Follow:

 #C71F2D	 #E41C3D	 #F36E2A	 #A34D9D
 #FFDDE2	 #F9D1D8	 #FCE2D4	 #ECDBEB
 #FFDDE2	 #CCEDDC	 #147BD1	 #00AEEF

For Conversion to CMYK, Pantone or RGB, you may use this link here:

www.colorbook.io

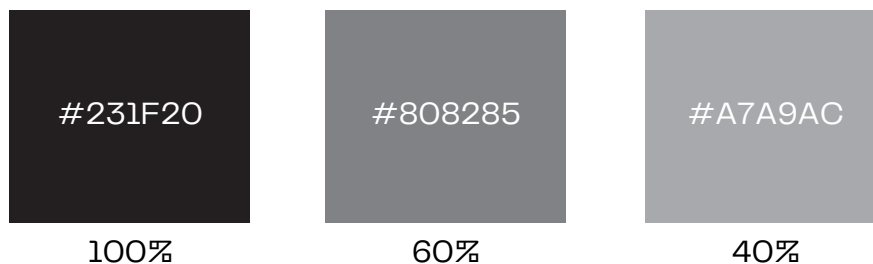
Black & White Application Guide

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This section defines the colour codes of the respective certification logos your organization has been certified with. These colour codes must be adhered to strictly.



Black Colour Palatte



Reverse Application



Positive & Negative Applications

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Positive Versions



Negative Versions



Usage with SAC marks (Optional)

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Usage of ISOCert Mark & SAC Mark, please do adhere to the following:-

- A. ISOCert's Logo must come before the SAC mark.
- B. ISOCert's Logo and SAC mark should preferably be boxed up together.
- C. ISOCert's Logo must maintain similar proportions to the SAC mark.
- D. Height difference between ISOCert's Logo & SAC mark shall not be more than 5%.

Usage of SAC Mark:

The marks shall not be used on a product nor product packaging nor in any other way that may be interpreted as denoting product conformity. The marks must not be applied by certified clients to laboratory test, calibration or inspection reports or certificates.

SAC Mark Size & Visual Guide:

The SAC Accreditation Mark may be uniformly enlarged or reduced but shall not be less than 30mm in width and 15mm in height. It must be used in its original proportions and not to be distorted, compressed, or stretched in any way. The accreditation marks must be reproduced in the official colours – red (Pantone 032C) and dark grey (Pantone 432C) – or in a single colour only. The font used for the certificate number is Arial.

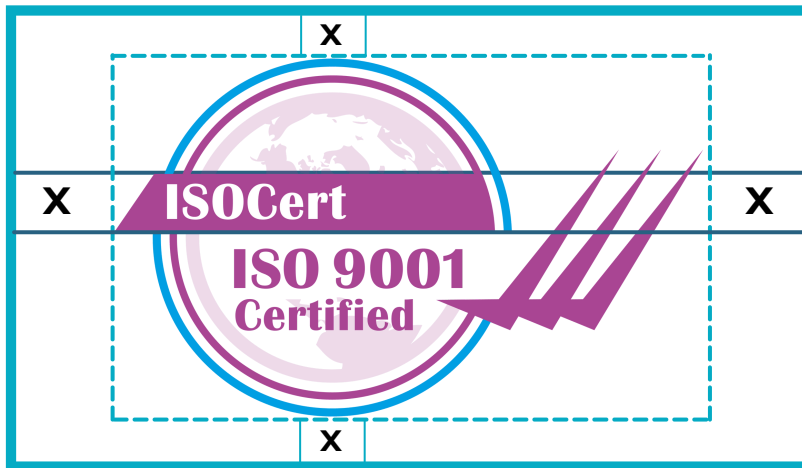
For more information of SAC Mark Usage, please refer to:

<https://www.sac-accreditation.gov.sg/resources/how-to-use-sac-ilac-iaf-marks>



Logo Clearspace & Sizes

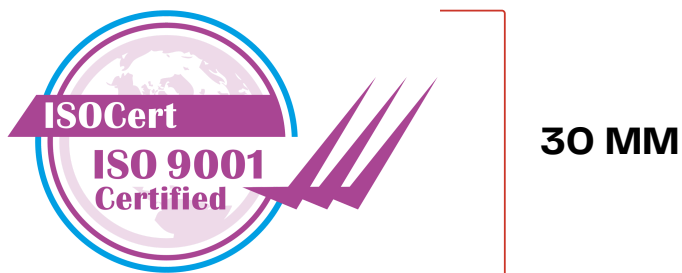
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Use the height of the blue bar as the height and width to determine the proper clear space all around the logo

Recommended Size

Height – 30 mm



Minimum Size

Height – 12 mm



Unacceptable Uses

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The certification logo(s) should be treated with care. We have listed some situations to be avoided at all times.



Do Not Distort



Do Not Use logo on backgrounds that make it illegible



Do Not change the Original Colour



Do Not Use Transparency on standalone application



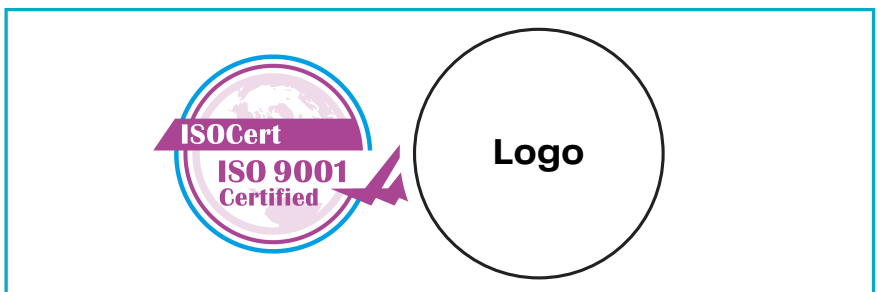
Do Not Tilt



Do Not Cut



Do Not Use Dropshadow



Do not Overlap with another logo

Acknowledgements

ISOCERT PTE LTD | SYSTEM LOGO GUIDELINES

Our top priority is to continually improve client organization's management system which enables you to achieve new heights of **business excellence**.

We trust this certification will bring your organization greater recognition and facilitate you to fulfill your organization's mission with greater confidence

Thank you for your continuous trust and unwavering support in our business.

We look forward to serving you to the best of our ability in the upcoming years.



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